Recent Food

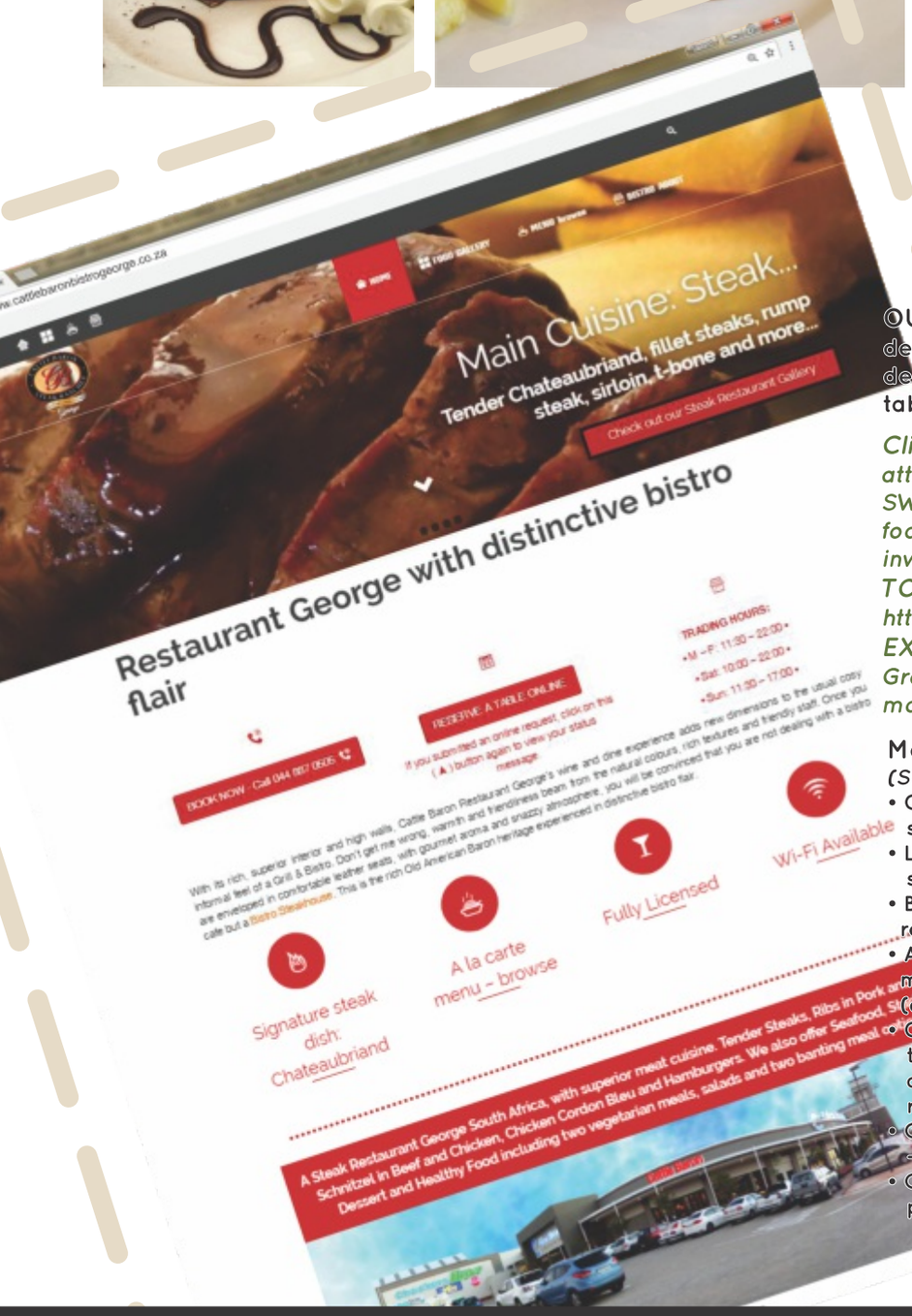
Photography & Web Design:

Our professional methods include using a light tent.

Food Photography

Web design

COMPANY: Cattle Baron George & Mossel bay
SERVICE: Steak Restaurants



OUR WEBSITES are viewable on all devices, we employ the latest responsive design technology for desktop, laptop, tablets & cell phones.

Client's Feedback: After an unsuccessful attempt in web design, the client hired SWORD and was relieved that finally the food on the pictures looked attractive and inviting

TO VIEW visit the website at http://www.cattlebaronbistrogeorge.co.za

EXPERTISE USED: Food Photography, Graphic Designing, Web design & -marketing

Methods we employ in web design:

(SEO - Search Engine Optimisation) (T&C's apply)

- Optimisation for 'fast browser loading' is standard to all our packages.
- Layout optimisation for mobile/tablet viewing is standard to all our packages.
- Basic meta-tag SEO (optional but overall SEO is recommended).
- Authentic 'organic' writing that incorporates market research of industry search patterns (optional but recommended).
- Overall SEO with a baseline statistics document that forms the basis for a 'web-marketing-plan' and long term SEO service plan (optional but recommended).
- Client training, in-company-specific-SEO-best -practices (optional).
- Copy editing of writing is standard to all our packages.

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