Recent Product

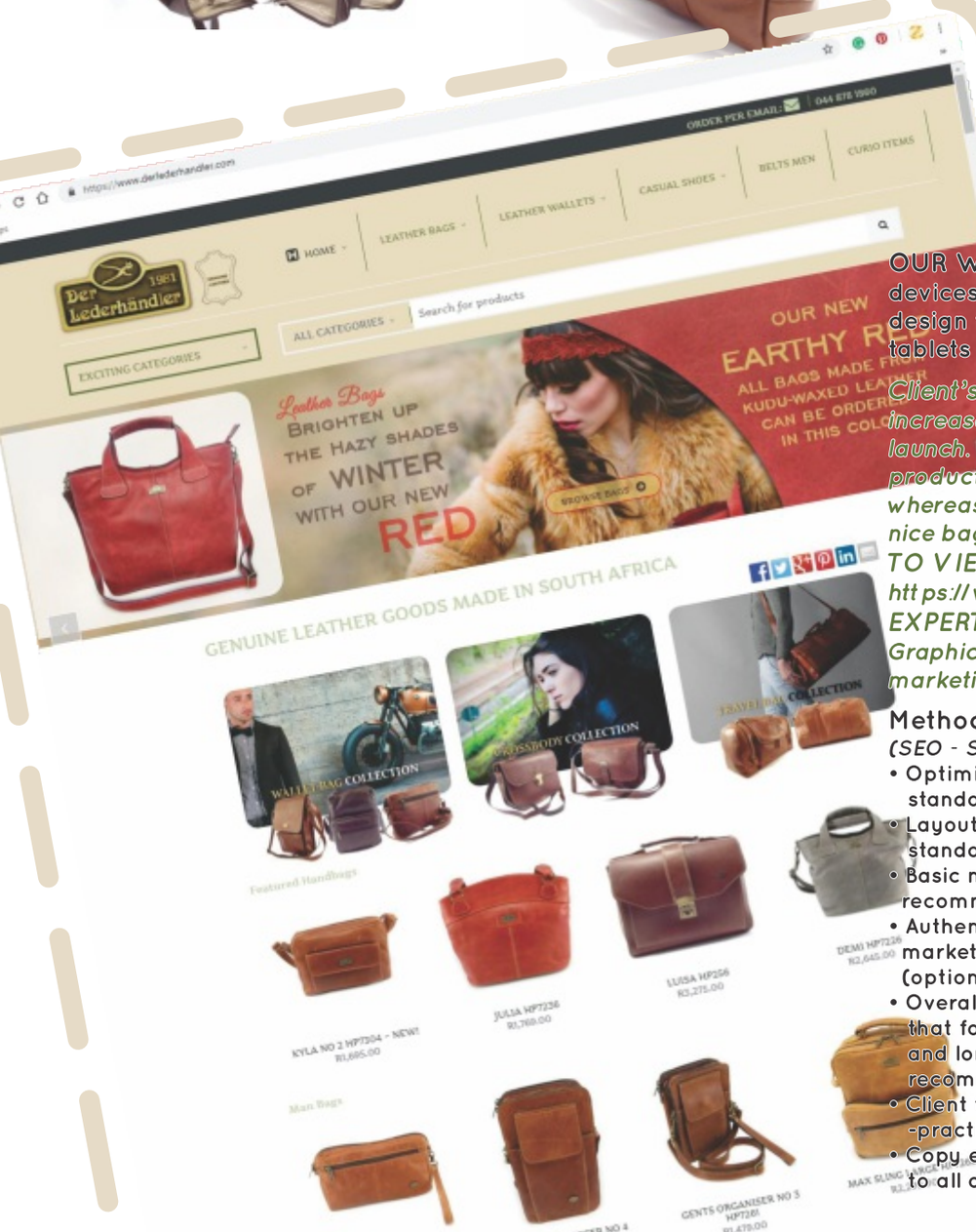
Photography & Online Catalog Design:

Our professional methods include using a light tent.

COMPANY: Der Lederhändler
PRODUCT: Leather Products

Product Photography

Web Catalog



OUR WEBSITES are viewable on all devices, we employ the latest responsive design technology for desktop, laptop, tablets & cell phones.

Client's Feedback: 300 percent sales increase measured within 5 mths since launch. Client is delighted to report that his products developed into a brand name, whereas in the past it was just a couple of nice bags.

TO VIEW visit the website at https://www.derlederhandler.com

EXPERTISE USED: Product Photography, Graphic Designing, Web design & -marketing

Methods we employ in web design:

(SEO - Search Engine Optimisation) (T&C's apply)

- Optimisation for 'fast browser loading' is standard to all our packages.
- Layout optimisation for mobile/tablet viewing is standard to all our packages.
- Basic meta-tag SEO (optional but overall SEO is recommended).
- Authentic 'organic' writing that incorporates market research of industry search patterns (optional but recommended).
- Overall SEO with a baseline statistics document that forms the basis for a 'web-marketing-plan' and long term SEO service plan (optional but recommended).
- Client training, in-company-specific-SEO-best -practices (optional).
- Copy editing of writing is standard to all our packages.

MANAGEMENT & DESIGN / EDITING: Liezl Pieters

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